

The Mandura System of Duplication

The Mandura System of Duplication has been built to provide you with a step-by-step, very clear road map and system to follow. Using a system can help you achieve quicker and consistent success. Because the system presents the same message each time it sets the stage for long-term retention.

The Mandura System website has been designed to introduce the opportunity so you don't have to and facilitates a smooth enrolment process.

Remember: People don't sell or manage their way to the top of a compensation plan; they only duplicate their way to the top. This system is a HIGHLY duplicatable process.

1. Become an Independent Business Owner (IBO)

1.1 Use The Mandura System website or call the person who invited you to this website.

2. Print out and read "The Mandura System of Duplication" - T.M.S. V2.0

3. Request & print your professionally designed T.M.S. V2.0 flyers.

3.1 Use the T.M.S. V2.0 business flyer generator to request your Mandura business flyers.

3.2 Print them from your own computer or bring them to a store similar to Kinko's to have them professionally printed on good paper stock.

4. Launch and Engage in "The Mandura System of Duplication"

4.1 Contact and Invite People - Ask everyone you know and people you meet if they are interested in learning of a new way to earn money. Invite people over the phone, in person, handing out flyers, or via internet marketing techniques to take a look your new business. Invite is the keyword. Keep it simple and don't get into a long discussion about the products or opportunity, let the website explain the system.

4.1.1 Ask everyone you know and people you meet if they are interested in learning of a new way to earn money.

4.1.2 When they say "Yes" hand them your Mandura business card or flyer.

4.1.3 Ask them to "Visit my Mandura website and check out the whole site...videos and all."

4.1.4 Let them know that you will call back tomorrow (or sooner) to see if they had a chance to check out the website.

4.1.5 Ask for their phone number and email address if you don't already have it.

4.2 Call your prospect back at the scheduled time and ask if they had a chance to check out the website. - They will answer Yes or No.

4.2.1 If "Yes" - Great! Ask if they would like to start working with you. They will answer Yes, No, or not sure.

* Yes - Enroll them (Go to step #4.3)

* No - Just bad timing. Ask for a referral. Ask them if they know anyone who would be interested in making extra money. Get the phone number and email address of referral.

* Not Sure – Most of the time they want to know more about getting paid or the product. Ask them to watch the compensation video on your web site again. Again, the key is not to talk too much, let the videos and website do the talking. Most people will be open to and excited about this potential opportunity right after watching the videos.

4.2.1 If "No" - ask them when they will be able to check it out and schedule another call.

4.3 Enroll and Teach. Call your prospect back to assist with enrollment and teach them this system. Don't hesitate using your support team (call us) & website tools to help build your organization.

4.3.1 Personally walk them through the enrollment process using Your Mandura Replicated Website.

4.3.2 Teach your new business partner "The Mandura System of Duplication".